

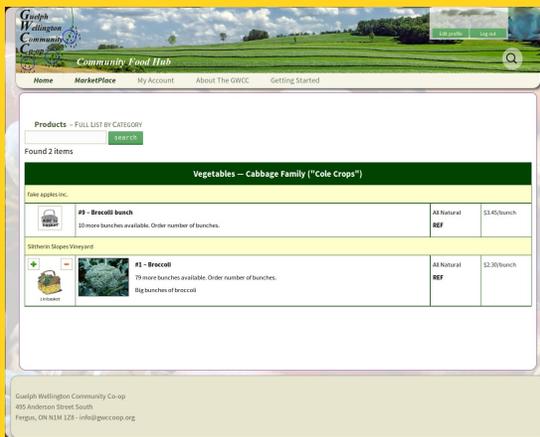
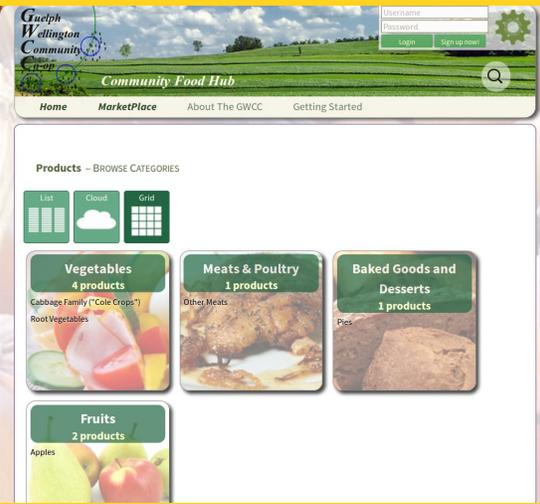
# GUELPH WELLINGTON COMMUNITY Co-OP



**Interested in becoming  
a Producer Member of  
the GWCC?**

Why choose to join, Whats included in Membership?

Our Online Marketplace is ready to rock!  
Register now @ [www.gwccoop.org](http://www.gwccoop.org)



**A localized food system that puts you first.**

Co-own a distribution system and Marketplace that **always** puts our Local Producer Members First. Products not available from our Producer membership may be available from ethical sources and the ONFC. This way we help our Consumer Members get the product spread they want, and we help our Producer Members get the market share they need.

**Save time** on selling, have more for your art.

Enter your products and your inventory, and let the co-op take care of the selling and distribution!

**Reduce your  
Carbon Footprint**

Using our cycle based distribution system, a food-shed based procurement model, and leveraging the economics of scale to the benefit of our user members, we are providing the most cost *and* carbon efficient distribution model possible, proving that the best economic decision and the best ecological decision **can** be the same thing.

**Save Money**, Get more of what you deserve. The co-ops fees are geared to run **"at cost"**. Our already low margins are a safe start and we expect them to drop significantly as we get going. Our co-op is setup so that at the end of the year, we find out **if we made anything off of you**, and if we did, **we give it back!**

**Widen your Markets**

With a collective catalogue of local products that puts you in the drivers seat, and makes shopping local easier and more convenient than ever!

**Democratic Member Control**

While all co-ops are democratic, not all democracies are the same. The GWCC is built to function as a **Participatory Democracy**. We are using a variety of methods and social technologies to widen participation, including our soon to come "Co-op town hall" social +collaboration platform

**Network,  
Collaborate, and Create**

What would you want to see from this Co-op? Processing? Maybe a Producer controlled Popup Market or storefront?

We are forging avenues that make it easy for our members to start those conversations, form working groups, and facilitate community/user Investment to get those projects going.

To learn more go to:  
**GWCCOOP.ORG** and click on  
"Sign Up" or "Getting Started"

or visit us on facebook:  
[facebook.com/gwccoop](http://facebook.com/gwccoop)

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